

Shubhra Atreja

visual communication artist

Address New Delhi, IN 110089

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Hardworking and passionate creator with loads of curiosity and ambition. Art is my muse, whether its on paper or on screen. Ready to create stories with you.

Skills

Creative Thinking	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Direction	<div style="width: 80%;"><div style="width: 80%;"></div></div>
Graphic Design	<div style="width: 80%;"><div style="width: 80%;"></div></div>
Editorial Photography	<div style="width: 80%;"><div style="width: 80%;"></div></div>
Concept Development	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Visual storytelling	<div style="width: 80%;"><div style="width: 80%;"></div></div>
Design Thinking	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Photoshop	<div style="width: 80%;"><div style="width: 80%;"></div></div>
Blender	<div style="width: 20%;"><div style="width: 20%;"></div></div>

Work History

2024-04 - 2024-07

Creative Director

Just Fuzz Studios, New Delhi

Developed high-impact creative content.

Managed multiple projects simultaneously, ensuring timely completion and seamless execution.

Monitored industry trends to keep creative materials fresh and engaging.

Developed strategic communication and marketing plans.

2024-03 - 2024-04

Graphic Design Intern

Radhika Kapoor, Remote

Putting my skills and knowledge about photoshop, Blender, Illustrator etc. to develop graphics.

Using Design thinking, market research and creativity to develop brand identities.

2023-12 - 2024-07

Creative Director and Writer

Pratibimb DTU, New Delhi

Writing and directing multiple films that held great visual impact with the creative representation which bagged 1st and 2nd positions in various filmmaking events.

2023-09 - 2023-12

Cinematographer

Pratibimb DTU, New Delhi

Brought the directors vision for films to life, attaining the best cinematographer award in multiple competitions

Education

Bachelor of Design: Design And Visual Communications

National Institute of Design - Bhopal, India

2023

Schooling

Bal Bharati Public School - New Delhi, India